

Adam Brusky

Designer, Web Producer

Bachelor of Fine Arts 2012–2015

Mason Gross School
of the Arts,
Rutgers University,
New Brunswick, NJ
Studied Fine Art with a
concentration in Design.
GPA: 3.3

A little more about me

- Growing and harvesting vegetables is a hobby of mine
- I am obsessed with trying new foods and recipes
- I play drums in a jam band called Pseudotwin
- I like to use my hands so I sketch all the time and sometimes paint and build things out of wood, plastic, and whatever scraps I can salvage
- Craftsmanship is key in my world

Adam Brusky
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Experience

Freelance Designer and Web Developer **Sept 2015–Current**
Robert Half: The Creative Group,
Washington, DC

Working for a number of organizations using CMS and EMS, hand coding email, creating landing pages, tracking and analytics, generating banner images and supporting graphics using the Adobe Creative Suite.

Email & Web Producer (Contract) **Nov 2015–Current**
American Association of Clinical Chemistry
Washington, DC

Created emails in Dreamweaver, hosted assets in Sitecore, published membership-renewal, promo, event, and newsletter emails through Blue Hornet-Highroads. Also created homepage and landing pages including banner images and supporting graphics.

Email & Web Producer (Contract) **Oct 2015**
Healthy Directions
Bethesda, MD

Created responsive emails in Dreamweaver, hosted assets in Sitecore, published membership-renewal, promo, and newsletter emails through custom built CMS that was created by the webmaster. Also created landing and product pages including creation of banner images and supporting graphics.

Infographic Designer (Contract) **Oct 2015**
Edelman
Washington, DC

Created infographics for Twitter covering news bits during the Prime Minister of Japan, Shinzo Abe's visit to America. A series of ten infographics was created—each one with a turn around of approximately thirty minutes from conception to publishing on Twitter.

Summer Design Intensive Teaching Assistant **July 2015**
Rutgers University, New Brunswick, NJ
Taught High School students how to develop core design principals, while introducing the Adobe Creative Suite.

Design Intern **Sept–Dec 2014**
Fifth Room Creative, Denville, NJ
Worked on social media banners, promotional material holiday cards, and created logos in the Adobe Creative Suite.

Proficiency

Print & Digital Experience

Adobe Creative Suite:
Dreamweaver
Muse
After Effects
InDesign
Illustrator
Photoshop
& more

Web Experience

Responsive web design
Email: Sitecore, Highroads, Sharepoint
HTML
CSS
Java
Analytics: Google, Aptify
SEO
UI/UX